

# Unlocking the **Economic Potential** of the **Tourism Industry** Post-COVID-19

ADB ASIAN THINK TANK  
DEVELOPMENT FORUM **2021**



**16–17 November 2021**  
**2 p.m. – 5:20 p.m.**  
(Philippine standard time)

<b>Day 1   16 November 2021</b>	
<b>Opening</b>	
Emcee: ALELI ROSARIO, Senior Economics Officer, Economic Research and Regional Cooperation Department (ERCD), Asian Development Bank (ADB)	
2:00 p.m.	<b>Welcome Remarks</b> TETSUSHI SONOBE, Dean, Asian Development Bank Institute (ADBI)
	<b>Opening Remarks</b> JOSEPH ZVEGLICH Jr., Deputy Chief Economist, concurrently Deputy Director General and Officer-in-Charge, ERCD, ADB
2:10 p.m.	<b>Keynote Speech</b> SANDRA CARVÃO, Chief, Market Intelligence and Competitiveness, World Tourism Organization (UNWTO)
<b>Session 1: Regional Economic Outlooks</b>	
2:20 p.m.	<i>Regional Economic Outlook</i> JONG WOO KANG, Principal Economist, Regional Cooperation and Integration Division, ERCD, ADB
2:35 p.m.	<i>Economic Outlook of India</i> DEEPAK MISHRA, Director & Chief Executive, Indian Council for Research on International Economic Relations
2:50 p.m.	<i>Economic Outlook of the People's Republic of China</i> ZHANG MINWEN, Deputy Director General, International Economics and Finance Institute
3:05 p.m.	Open Discussion
3:15 p.m.	Break (10 minutes)

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<b>Session 2: TOURISM and COVID-19: Country Cases (Part- I)</b>	
Moderator: KIJIN KIM, Economist, ERCD, ADB	
3:25 p.m.	Cambodia in Global Tourism Project: Aspect and Perspective in Recoveries TENG DELUX, Research Fellow, Cambodia Development Resource Institute
3:40 p.m.	COVID-19 and Tourism Sector: An Impact Assessment in Case of Azerbaijan RAMIL HUSEYN, Deputy Executive Director, Center for Analysis of Economic Reforms and Communication
3:55 p.m.	Discussant - WOUTERUS SCHALKEN, Senior Sustainable Tourism Specialist, Urban Sector Group, Sustainable Development and Climate Change Department, ADB
4:05 p.m.	Open Discussion
4:15 p.m.	Break (10 minutes)
<b>Session 3: TOURISM and COVID-19: Country Cases (Part - II)</b>	
Moderator: PETER MORGAN, Vice Chair for Research, ADBI	
4:25 p.m.	Unlocking Tourism's Post-COVID-19 Economic Potential: Elevating Governance from Destination to Tourism Industry Level JOHN PAOLO RIVERA, Asian Institute of Management
4:40 p.m.	Unlocking the Economic Potential of Tourism Industry Post-COVID-19 in Indonesia CARUNIA MULYA FIRDAUSY, Professor of Economics, Center for Economic Research-Indonesian Institute of Sciences
4:55 p.m.	Discussant - SANCHITA BASU DAS, Economist, Regional Cooperation and Integration Division, ERCD, ADB
5:05 p.m.	Open Discussion
5:15 p.m.	Closing for the day and reminders for next day
<b>Day 2   17 November 2021</b>	
<b>Session 4: CAPACITY-BUILDING SESSION</b>	
Moderator: SEUNGJU BAEK, Deputy Dean, ADBI	
2:00 p.m.	Panel Discussion with Think Tanks  MONZUR HOSSAIN, Research Director, Bangladesh Institute of Development Studies  SURIYAN VICHITLEKARN, Executive Director, Mekong Institute  MEDELINA K. HENDYTIO, Deputy Executive Director, Center for Strategic and International Studies Indonesia
3:20 p.m.	Break (10 min)
<b>Session 5: SUSTAINABLE TOURISM – An Emerging Issue in Post-COVID-19 Recovery</b>	
Moderator: SANCHITA BASU DAS, Economist, Regional Cooperation and Integration Division, ERCD, ADB	
3:30 p.m.	Lead Presentation WOUTERUS SCHALKEN, Senior Sustainable Tourism Specialist, Urban Sector Group, Sustainable Development and Climate Change Department, ADB
3:45 p.m.	<i>Country Case Studies</i>

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	<p>SARA CURRIE, Tourism Specialist, Pacific Private Sector Development Initiative (PSDI), ADB</p> <p>ERDENESAIKHAN NYAMJAV, Associate Social Development Officer (Safeguards), Mongolia Resident Mission, East Asia Department, ADB</p> <p>MARK R. BEZUIJEN, Principal Environment Specialist, Environment, Natural Resources and Agriculture Division, East Asia Department, ADB</p>
4:00 p.m.	Open Discussion
4:10 p.m.	Break (10 min)
<p><b>Session 6: TOURISM and TECHNOLOGY</b></p> <p>Moderator: CYN-YOUNG PARK, Director, Regional Cooperation and Integration Division, ERCD, ADB</p>	
4:20 p.m.	<p>Big Data for Better Tourism Policy, Management, and Sustainable Recovery from COVID-19</p> <p>MATTHIAS HELBLE, Senior Economist, ADB (on leave with the World Health Organization)</p> <p>ANNA FINK, Country Economist, Indonesia Resident Mission, ADB</p>
4:40 p.m.	<p>Panel Discussion</p> <p>RICKY HOI, Deputy Director, Macao Government Tourism Office</p> <p>SARAH MATHEWS, Head of Media Partnerships, APAC, Tripadvisor</p> <p>NATALIA BAYONA, Director, Innovation, Education, and Investments, UNWTO</p>
5:05 p.m.	Open Discussion
<p><b>WAY FORWARD for the ADB-Asian Think Tank Network</b></p>	
5:15	<p>Forum Summary and Recommendations</p> <p>JONG WOO KANG and SANCHITA BASU-DAS, ADB</p>
5:30	END